



SPONSOR & EXHIBITOR PROSPECTUS

NEXTGEN

Supply Chain Conference

OCTOBER 17-19, 2022

CHICAGO ATHLETIC ASSOCIATION
 THE TECHNOLOGIES AND STRATEGIES
 ENABLING DIGITAL TRANSFORMATION



DIGITAL TRANSFORMATION • ARTIFICIAL INTELLIGENCE • ROBOTICS • BIG DATA • AUTONOMOUS VEHICLES

NextGen Supply Chain Conference is the premier educational event that answers the question “What’s next in supply chain management?” for senior-level SCM professionals. Only NGSC is exclusively dedicated to preparing executives for the coming technologies and processes that will have the most transformative effects on their supply chains.

JOIN US!

Spend 2 days at one of Chicago’s premier hotels with senior-level supply chain professionals who have significant influence over their companies’ domestic/global supply chain operations.

- VP/Directors of Supply Chain Management/Logistics/Distribution
- VP/Directors of Operations
- VP/Directors of Procurement and Sourcing
- Chief Supply Chain Officers
- Chief Logistics Officers
- Supply Chain/Logistics/Distribution Managers
- Operations Managers
- Presidents/CEOs/COOs



“The Top 10
Hotels in Chicago”
Travel + Leisure

“Excellent conference to experience the future of supply chains.”

— Tom Ward, IBM

“NextGen Conference was really useful to understand how to create a digital transformation roadmap.”

— Francisco Arellano, CCU

www.NextGenSupplyChainConference.com

Presented by

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SUPPLYCHAIN
MANAGEMENT REVIEW

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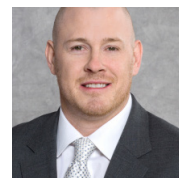
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Steve Simmerman
Head of Global Alliances, Locus Robotics

"NextGen is the one place to make sense of the technology leaps impacting the world's supply chain business in the coming year."

— Matthew Trapp, Vanderlande

"Excellent way to think about the future of supply chain."

— Jim Matcham, BEI Global

NEXTGEN 2022 MISSION

Connect with the Most Influential Decision-Makers in the Supply Chain Industry who are at the Forefront of Digital Transformation and Evaluating Emerging Technologies

This year's NextGen Supply Chain Conference will focus on the emerging supply chain technologies that are powering tomorrow's supply chains, and enabling the digital transformation of supply chain processes. This is your opportunity to deliver your company's message to the most qualified audience of C-level executives and top-level supply chain management, procurement and operations professionals available.

- Exclusive networking opportunities with executive-level customers.
- Build relationships with decision-makers focused on their companies' domestic/global supply chain operations.
- Influence future purchases through face-to-face interactions, discussions and demonstrations.

Agenda Topics include:

- Artificial Intelligence • Robotics • Big Data • Supply Chain Management Software
- Autonomous Vehicles • IoT • Blockchain ...and more

NEXT GEN 2021 IN REVIEW

In light of health concerns and travel restrictions, NextGen Supply Chain 2021 was a three-day virtual event last November 2- 4. As with our two prior events, the focus was on digital transformation and emerging technologies, with presentations from senior level supply chain practitioners representing retail, e-commerce, healthcare, automotive, third-party logistics, automotive and appliance and agricultural equipment manufacturing. The event brought together an impressive lineup of industry experts, speakers and academics from around the globe—all of whom came to answer the question: What's next in supply chain management for senior-level supply chain management professionals?

Sponsored by Honeywell Intelligrated, ASCM, Locus, Dematic and other organizations that are advancing the NextGen supply chain, the conference featured keynotes from Gap Inc., Pandora, Cardinal Health and DHL Supply Chain; presentations from leaders at Nordstrom, DSV Logistics, Xerox, GE Appliances, John Deere India; and a panel with supply chain managers from Boots, GM, Zebra Technologies and J&J. Topics included automation and robotics, AI, Machine Learning, IoT, predictive analytics and more, from procurement through final mile delivery and talent management. The event also featured two blocks focused on robotics in the warehouse and DC and the evolution of supply chain software. Finally, 4 supply chain leaders and 4 supply chain solution providers were recognized for their achievements at our third-annual NextGen Supply Chain Awards, sponsored by ASCM. Of special note was the 2021 Visionary Award, that went to American Eagle Outfitters and Shekar Natara-jan, AEO's chief supply chain officer.

For 2022, we're excited to return once again to a live event in Chicago at the Chicago Athletic Association hotel. Once again, we'll bring together supply chain managers from leading companies to share and network on digital transformation and the future of supply chain management.

*"This is the rare supply chain conference that promotes big, outside-the-box thinking.
I left the event bursting with ideas, and with new friends with which to discuss."*

— Sarah Gerichten, LeanDNA

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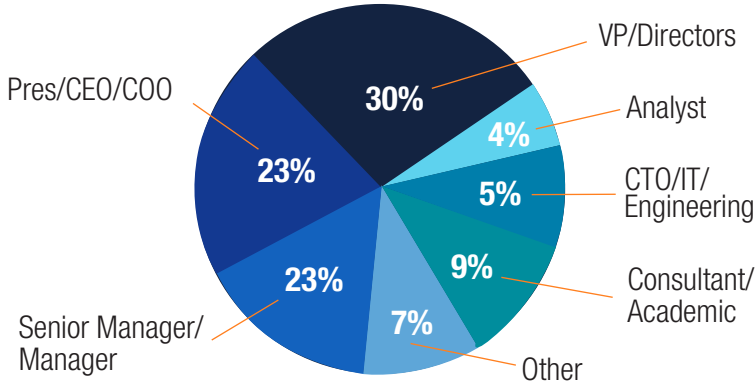
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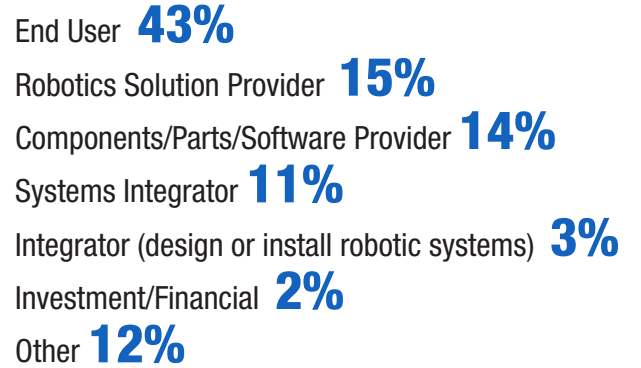
NEXTGEN 2021 REVIEW

2021 DELEGATE PROFILE

2021 Attendee Profile

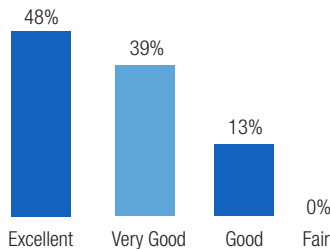


2021 Industry Profile

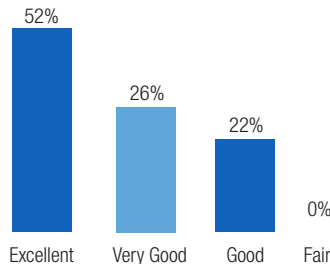


2021 DELEGATE FEEDBACK

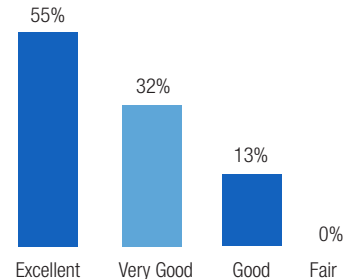
Quality of Speakers



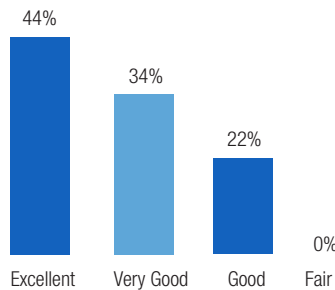
Quality of Sessions



Overall Rating of Conference



Attendee Feedback on Professional Level/Quality of Delegates



- 72%** of 2021 attendees have a direct role in purchasing
- 34%** attendees spend budget between \$101,000 to over \$1 million
- 18%** of attendees have budgets of over \$1,000,000
- 23%** have \$500,000 to over \$1 million budget

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor			Gold Sponsor			Silver Sponsor				Bronze Sponsor				Associate
	3 Available \$30,000	Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$15,000 Exclusive	Wednesday Lunch \$15,000 Exclusive	Registration Portfolio \$15,000 Exclusive	Lanyards \$10,000 Exclusive	Advisory Board Speaker Gifts \$10,000 Exclusive	Tuesday Breakfast \$10,000 Exclusive	Wednesday Breakfast \$10,000 Exclusive	Tuesday Break (AM) \$6,500 Exclusive	Tuesday Break (PM) \$6,500 Exclusive	Wednesday Break (AM) \$6,500 Exclusive	Wednesday Break (PM) \$6,500 Exclusive	\$3,000
Introduce Speaker or 3 min video in General Session	√															
20% Discount on Exhibition Space	√	√	√	√												
Recognized at the General Session	√	√	√	√	√	√	√									
Conference Attendee List (2 Weeks after Program)	√	√	√	√	√	√	√	√	√	√	√					
Recognized on Conference Program & Agenda	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on Pre & Post Mailer to Attendees	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Hyperlinked Logo Conference Sponsorship Website Page	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo Highlighted Under Level on All Conference Signage	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
50% Off Additional Conference Delegates (\$925 Each)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	2	2	1	1	1	1	
Supply Chain Management Review Exclusive Exposure																
Custom Research Brief (\$15,000 Value)	√															
Full Page advertisement in December <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	√	√	√	√												
Advertisers will receive contact information for all responses from their product category (\$4,000 value)	√	√	√	√												
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	√	√	√	√	√	√	√									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	√	√	√	√	√	√	√	√	√	√	√					
SCMR eNewsletter Ad (\$2,500 Value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	
Logo Recognized on all Marketing Materials including Ads in <i>Supply Chain Management Review</i> and <i>Logistics Management</i>	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Free 1 Year Subscription to <i>Supply Chain Management Review</i> (\$139 value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√

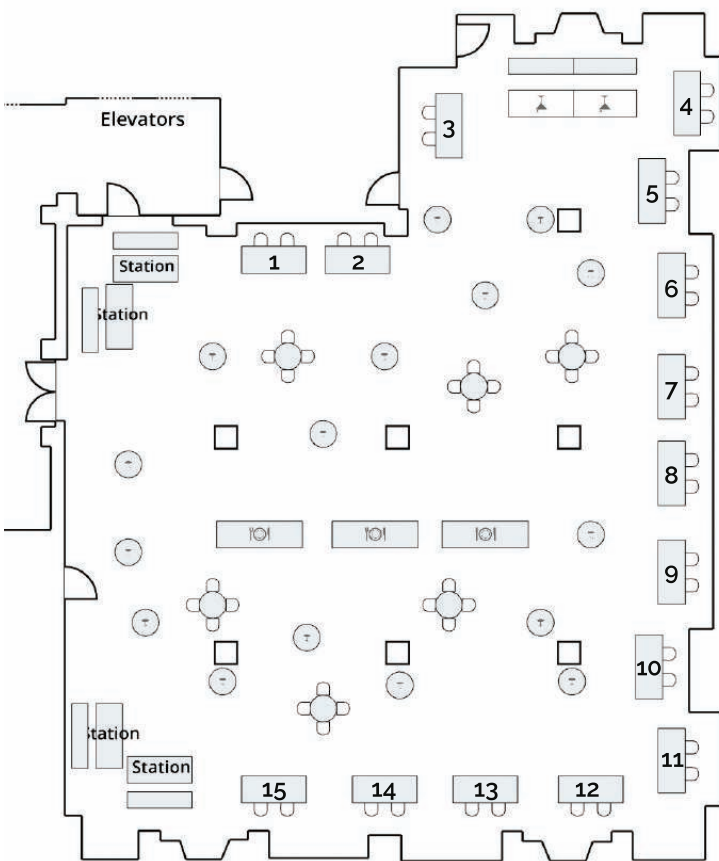
NEXTGEN 2022 EXHIBITOR OPPORTUNITIES

DELUXE TABLETOP - \$9,500

- 1 delegate (\$1,850 value)
- 1 tabletop space - 8x8
- 1 table, 2 chairs, 1 electrical outlet
- 8x8 custom backdrop
- Logo highlighted on exhibit signage
- Logo and company name on website floor plan

Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the December Issue (15,000 print subscribers) which includes an Audience Connect Buying Intent Lead Program. Audience Connect is a landing page for our digital subscribers (35,000) that asks readers which products and services they plan to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value)



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RIVER SYSTEMS **HNI ROBOTICS** **KÖRBER**

SVT ROBOTICS **VEENA robotics** **SEEGRID**

FORTNA **RAPIDRATINGS** **elementum**

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